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Netservice: Zombie

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Advertising Agency: **Touché, Bologna, Italy**
 Creative Director / Art Director: **Luca d'Alesio**
 Copywriter: **Jader Zani**
 Illustrator: **Mauro Ferraresi**

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- Reporter, Delaware Courts - Law360 - Dover, DE



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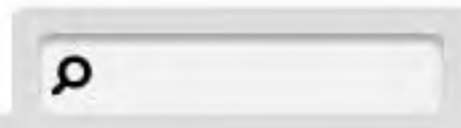
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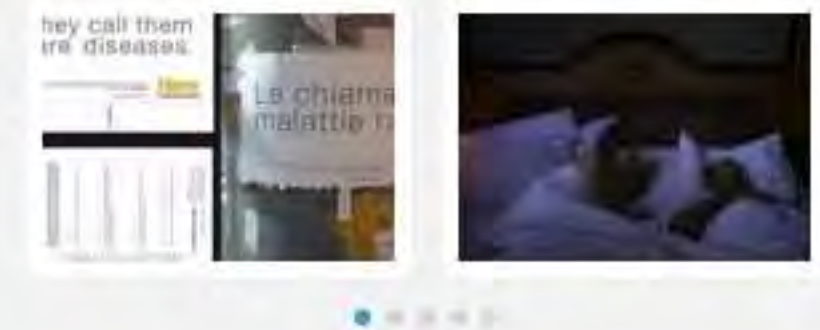
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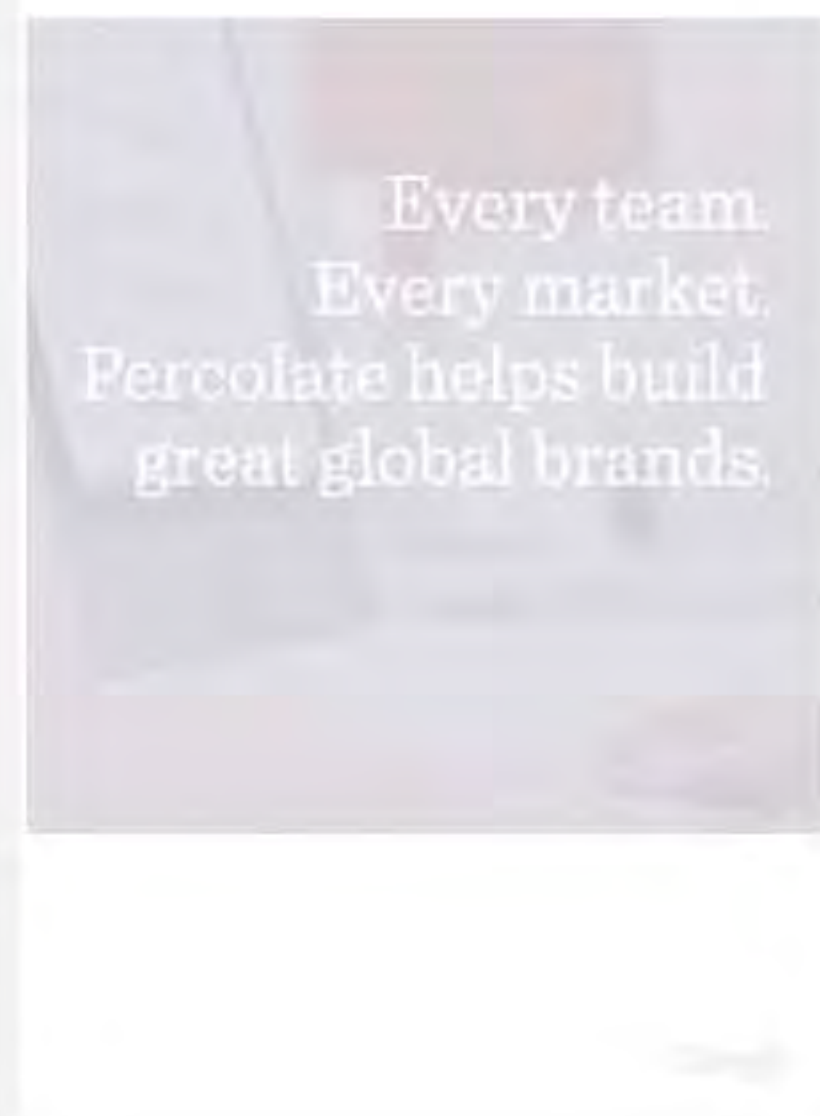
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Netservice: With Us You Are In Good Hands

By Gute Werbung, Oct 2, 2014



“ WITH US YOU ARE IN GOOD HANDS. ”

Credits

Client: Netservice
 Campaign Title: Hands
 Advertising Agency: **Touché, Bologna, Italy**
 Creative Director / Art Director: Luca d'Alesio
 Copywriter: Jader Zani
 Illustrator: Mauro Ferraresi



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Brand name: [Netservice](#)

Agency: [Touché, Bologna](#)

Country: [Italy](#)

Category: [Telecommunications Services](#)

Released: October 2014

Credits & Description:

Brand: Netservice

Media: Print

Category: Electronics & Technology

Agency: Touché

Geo: Italy

Netservice: Zombie

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Advertising campaign: "With us you are in good hands."



Netservice: Freddy

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Netservice: Hook

Print ads
Netservice, Touché, Bologna
Italy



Netservice: Zombie

Print ads
Netservice, Touché, Bologna
Italy

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Netservice Ads & Commercials Archive › Netservice Print, Magazine & Newspaper Ads



Brand name: [Netservice](#)

Agency: [Touché, Bologna](#)

Country: [Italy](#)

Category: [Telecommunications Services](#)

Released: October 2014

Credits & Description:

Brand: Netservice

Media: Print

Category: Electronics & Technology

Agency: Touché

Geo: Italy

Netservice: Hook

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Advertising campaign: "With us you are in good hands."



Netservice: Freddy

Print ads
Netservice, Touché, Bologna
Italy



Netservice: Hook

Print ads
Netservice, Touché, Bologna
Italy



Netservice: Zombie

Print ads
Netservice, Touché, Bologna
Italy

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Brand: Netservice

Media: Print

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Netservice: Freddy

Print ads
Netservice, Touché, Bologna
Italy



Netservice: Hook

Print ads
Netservice, Touché, Bologna
Italy



Netservice: Zombie

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Zombie



Brand name: [Netservice](#)

Agency: [Touché, Bologna](#)

Country: [Italy](#)

Category: [Telecommunications Services](#)

Released: October 2014

Advertising campaign: "With us you are in good hands."



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Credits & Description:

Brand: Netservice

Media: Print

Category: Electronics & Technology

Agency: Touché

Geo: Italy

Netservice: Zomble

With us you are in good hands.

Advertising Agency: Touché, Bologna, Italy

Creative Director / Art Director: Luca d'Alesio

Copywriter: Jader Zani

Illustrator: Mauro Ferraresi

The Print Ad titled Zomble was done by Touché, Bologna advertising agency for brand: Netservice in Italy. It was released in the Oct 2014.

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6TH OCT 2014



Netservice : Freddy

Advertising Agency: Touché, Bologna, Italy

Creative Director: Luca d'Alesio

Art Director: Luca d'Alesio

Copywriter: Jader Zani

Illustrator: Mauro Ferraresi

SPOT and WEB

10 ANNI

I dinosauri rivivono con Panini e Touché

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Touché firma gli spot TV e la campagna stampa Panini per il lancio della raccolta di figurine "Dinosauri Come Me!".

Panini si affida all'agenzia bolognese Touché che, sotto la direzione creativa di Luca d'Alesio, ha realizzato gli spot TV (20 e 5 secondi) e la campagna stampa coordinata basati sul concetto - claim: "I dinosauri sono a casa tua!".



Gli spot sono on air dal 21 settembre all'11 ottobre su Boing, Italia 1, K2, Frisbee, Dea Kids, Dea Junior, Rai YoYo, Disney XD, Cartoon Network, Nickelodeon, Real Time, Animal Planet e Focus mentre la campagna stampa esce sulle testate Topolino e Giochi Mania.

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Panini e Touché di nuovo insieme per Peppa Pig

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Per promuovere la nuova raccolta Panini dell'ormai famosissimo cartone animato Peppa Pig, l'agenzia ha realizzato una campagna di comunicazione che comprende spot tv, stampa e digital.



La collezione comprende, oltre al raccoglitore, 36 cartoline da colorare e decorare con le 25 cartoline stickers, 22 cartoline da gioco, 13 cartoline domino e 12 cartoline puzzle da scambiare, spedire e per far scatenare l'immaginazione dei più piccoli assieme a Peppa.

Lo spot TV da 20" e 5" è on air dal 18 maggio sulle reti Boing, Cartoonito, Italia1, K2, Frisbee, Dea Kids, Dea Junior, Jim Jam, Rai YoYo, Rai2, Disney Junior, XD, Boomerang, Nick Junior, Real Time, Animal Planet.

Le declinazioni web e mobile è visibile su [focus.it](#), [nostrofiglio.it](#), [planetamamma.it](#), [deabyday.it](#), [raipubblicità](#).

La pianificazione su annunci stampa pagina intera è visibile sulle testate Disney Classic Color, Disney Junior Color, Winnie the Pooh Color, Planes, Vero e Di più.

Credits spot 20" e 5" tv

Cliente: Panini

Responsabile Marketing: Milena Colombini

Prodotto: Fotocartoline di Peppa Pig

Agenzia: Touché

Direzione Creativa: Luca d'Alesio

Copywriter: Jader Zani, Erica Scopoli

Montaggio video e 3D effect: 3DVision

Mix audio e sound effect: Giga Sound



Radio Spot and Web



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